



## New Mortgage Purchase Leads Helps Loan Officers Connect With Local Real Estate Agents

*National mortgage recruiting and consulting company AnikimCreditCorp.com opens new line of exclusive mortgage leads. The new [mortgage purchase leads](#) are for building relationships with local Realtors, and assist borrowers with prequalifying for a home purchase.*

([PRWEB](#)) May 11, 2015 -- Mortgage lenders and brokers are always searching for ways to obtain new leads and more importantly a steady referral source. AnikimCreditCorp.com has been recruiting and consulting for mortgage lenders for years, and also implementing lead sources that are consistent and produce results. The founders of the organization have been in the industry nearly 20 years, and now what it takes to make their lending partners successful. [Exclusive mortgage purchase leads](#) are by far the best way to not only establish a relationship with a real estate company, but are a great way to maintain an existing one. To find out about how to get exclusive mortgage purchase leads from home buyers click here, <http://anikimcreditcorp.com/mortgage-leads/>

Mortgage companies all dread the day when interest rates go up, but those mortgage lenders that only have call centers, and no local referrals are dead in the water. AnikimCreditCorp.com has a proven system that builds local relationships with local professionals, like financial planners and Realtors. By building out local social media and YouTube channels that showcase a real estate agent alongside a mortgage originator, both parties win and more importantly the consumer can get all their resources needed to buy a home in one place. The firm recently completed a promotional video on how [real estate marketing San Diego](#) local neighborhoods to become the authority in his or her market. Learn how to build long term relationships through mortgage purchase leads by calling 877-889-7474.

AnikimCreditCorp.com is a respected branch development firm that has moved large wholesale and retail groups to their lending partners. They rely heavily on social media websites like Facebook and LinkedIn to advertise their unique style of marketing. They have been able to successfully break into real estate markets for their loan officers in some of the toughest cities. The marketing team has extensive knowledge in this type of marketing and is able to generate buyer and seller real estate leads. These types of leads are the cornerstone of a mortgage originators toolbox on how to get more Realtors. As more and more mortgage lenders look to diversify their product mix, AnikimCreditCorp.com has the solution. A spokesperson for the firm stated, "Those mortgage companies out there that have focused on the surge of refinances and not building new Realtor connections, are going to have rows of empty cubicles soon. In addition, if you are a loan officer working for mortgage lender that is aggressively going after the purchase market, you are going to find your pipeline drying up."

About the company: AnikimCreditCorp.com began after the mortgage crisis to help struggling loan officers and net branch owners find mortgage bankers that were able to make it through the tough times. Kevin Leonard a [San Diego mortgage specialist](#), and former owner of a large mortgage banking company, has many relationships with lenders and brokers throughout the county. Mr. Leonard helps place mortgage loan officers with jobs and mortgage net branch companies. To find out more about mortgage purchase leads contact us using the number listed below.

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